



Holiday Mull and Iona

An independent group of businesses promoting holidays on Mull and Iona
<http://www.holidaymull.co.uk>

New Members 2011/12 and Membership Renewal 2012

There is only one class of membership, at a flat rate of £35.

In addition, everyone needs at least one web listing (assuming you want to be listed) @£30.

A listing means a single entry on a Holiday Mull web page, with thumbnail image, STB grading (if applicable), descriptive text, contact details and e-mail and web links.

Accommodation web listings will be charged at £30 per listing, **plus** an amount per room (£7.50) or self-catering unit (£12), subject to a maximum of £120 for any combination of rooms and s/c units.

Please note that if you have both serviced rooms (Hotel/Guest House/B&B) AND Self-catering units, you require TWO web listings (see example below). If you have more than one SC unit you may opt to list them all together, or have a separate listing for each.

Non-accommodation web listings will be £30. Additional web listings (e.g. under Eating Out, or other sections) will also be charged at £30.

The Membership Year runs from 1st November to 31st October. Members joining part way through the year will be charged on a sliding scale for the current year, as shown below, and renew in November for the following year. Calculate the full year total, then apply the percentage reduction.

Please help to keep our costs down by making your payment promptly. If annual payment is not received by 30th November your web-site listing(s) may be hidden until payment is received.

Example:

A B&B with 3 bedrooms AND 2 self-catering units:

Membership	35.00
Listings:	
Two Accommodation listings	60.00
Rooms: 3 x £7.50	22.50
S/C Units 2 x £12	<u>24.00</u>
Total payable:	141.50

Any part year reduction is applied to this total

Note: **Everyone** requires at least one listing (see form)

Reduced charge for part-year

December	100%
January	100%
February	100%
March	100%
April	85%
May	70%
June	55%
July	40%
August	25% (minimum £20)
September	10% (minimum £10)
October	n/a
November	n/a

Please complete the form overleaf, and return with your cheque for the appropriate amount to:

Linda Dawson
Membership Secretary, Holiday Mull
Maolbhuidhe
Fionnphort
Isle of Mull
PA66 6BP

Tel: 01681 700718
E-mail: memsec@holidaymull.co.uk

Cheque payable to 'Holiday Mull and Iona', please
JPEG image min 160x120px (preferably larger, we will re-size)
E-mail image(s) to 'webmaster@holidaymull.co.uk'

Payment by BACS:

Alternatively you may pay by BACS (Internet Banking) to
Account No: 80266729
Sort Code: 82-68-18

Please use your Business/Property name as the reference, tick the box below and post this form to the address above.

Payment made by BACS

Alternatively for 2012 renewals you can update your entries on line, but payment must still be sent via BACS or cheque.

For Holiday Mull use only:		
Action	By	Date
Completed form received		
Cheque / BACS received		
Cheque sent to Treasurer		
Cheque banked		
Web site entry made / updated		

Holiday Mull and Iona: Membership Application or Renewal

Membership information: So we can contact you		Listing Information: To appear on the Holiday Mull web site	
Member Number: will be inserted for you		Listing Number: will be inserted for you	
Contact Name:		Business Name:	
Contact address: (if different from Business)		Address:	
Post Code:		Post Code:	
Tel:		Tel: This is the number visitors will use to book	
Fax:		Fax:	
E-mail: This is how Holiday Mull will contact you		E-mail:	
NEW / RENEWAL (delete as reqd)		Contact Name: This name will appear on your listing	
Web site: http://			

Descriptive text for your entry on the Holiday Mull web site.

Entries will be edited to (max) four lines as displayed, normally about 25-30 words.

STB (Visit Scotland) Grading (if any): Stars: Category:

If you do not enter a grading here it will be taken to mean that you no longer have one

Membership / Listings / rooms / units	Qty	Rate £	Amount
Membership	1	35.00	35.00
Web listing		30.00	30.00
Number of Hotel / Guest-house / B&B rooms		7.50	(Max £120)
Number of Self-Catering Units		12.00	(Max £120)
Additional listing(s)		30.00	
Notes: Maximum of £120 applies to any combination of rooms and s/c units			Total: £
Your comments:	Date:	Signature:	

Please print clearly

Membership forms and payments must be returned not later than 26th November so that the web site can be updated. Members are responsible for checking their entry on the web site and notifying errors to the web-master promptly. webmaster@holidaymull.co.uk