

Marketing Mull and Iona

An independent group of businesses promoting holidays on Mull and Iona
<http://www.holidaymull.co.uk>

This form may be used to update listings on the 'holidaymull.co.uk' web site while in transition to 'Marketing Mull and Iona' Autumn and Winter 2016/17

New Members and Membership Renewal 2017

There is a membership fee of £40.

In addition, everyone needs at least one web listing (assuming you want to be listed) @£30.

A listing means a single entry on a Holiday Mull web page, with thumbnail image, STB grading (if applicable), descriptive text, contact details and e-mail and web links.

Accommodation web listings will be charged at £30 per listing, **plus** an amount per room (£7.50) or self-catering unit (£12), subject to a maximum of £120 for any combination of rooms and s/c units.

Please note that if you have both serviced rooms (Hotel/Guest House/B&B) AND Self-catering units, you require TWO web listings (see example below). If you have more than one SC unit you may opt to list them all together, or have a separate listing for each.

Non-accommodation web listings will be £30. Additional web listings (e.g. under Eating Out, or other sections) will also be charged at £30.

The Membership Year runs from 1st November to 31st October. Members joining part way through the year will be charged on a sliding scale for the current year, as shown below, and renew in November for the following year. Calculate the full year total, then apply the percentage reduction. No reduction for late renewals.

Please help to keep our costs down by making your payment promptly. If annual payment is not received by 30th November your web-site listing(s) may be hidden until payment is received.

Example:

A B&B with 3 bedrooms AND 2 self-catering units:

Membership 40.00

Listings:

Two Accommodation listings 60.00

Rooms: 3 x £7.50 22.50

S/C Units 2 x £12 24.00

Total payable: 146.50

Any part year reduction is applied to this total

Note: **Everyone** requires at least one listing (see form)

Reduced charge for part-year

December	100%
January	100%
February	100%
March	100%
April	85%
May	70%
June	55%
July	40%
August	25% (minimum £20)
September	10% (minimum £10)
October	n/a
November	n/a

Please complete the form overleaf, and return with your cheque for the appropriate amount to:

c/o An Roth Community Enterprise
Centre,
Craignure
Isle of Mull,
PA65 6AY

E-mail: chairman@holidaymull.co.uk

Cheque payable to 'Marketing Mull and Iona CIC', please
JPEG image min 160x120px (preferably larger, we will re-size)
E-mail image(s) to 'webmaster@holidaymull.co.uk'

Payment by BACS:

Alternatively you may pay by BACS (Internet Banking) to
Account No: 20012255
Sort Code: 82-67-04

Please use your HMI Membership number as the reference, tick the box below and post this form to the address above.

Payment made by BACS

Alternatively for 2017 renewals you can update your entries on line, but payment must still be sent via BACS or cheque.

For Marketing Mull & Iona use only:		
Action	By	Date
Completed form received		
Cheque / BACS received		
Cheque sent to Treasurer		
Cheque banked		
Web site entry made / updated		

Marketing Mull and Iona: Listing Application or Renewal

Membership information: So we can contact you		Listing Information: To appear on the Holiday Mull web site	
ID Number: will be inserted for you		Listing Number: will be inserted for you	
Contact Name:		Business Name:	
Contact address: (if different from Business)		Address:	
Post Code:		Post Code:	
Tel:		Tel: This is the number visitors will use to book	
Fax:		Fax:	
E-mail: This is how Holiday Mull will contact you		E-mail:	
NEW / RENEWAL (delete as reqd)		Contact Name: This name will appear on your listing	
Web site: http://			

Descriptive text for your entry on the Holiday Mull web site.

Entries will be edited to (max) four lines as displayed, normally about 25-30 words.

STB (Visit Scotland) Grading (if any): Stars: Category:

Please enter a specific grading here, otherwise we will assume that you are not graded

Membership / Listings / rooms / units	Qty	Rate £	Amount
Initial fee	1	40.00	40.00
Web listing		30.00	30.00
Number of Hotel / Guest-house / B&B rooms		7.50	(Max £120)
Number of Self-Catering Units		12.00	(Max £120)
Additional listing(s)		30.00	
Notes: Maximum of £120 applies to any combination of rooms and s/c units			Total: £
Your comments:	Date:	Signature:	

Please print clearly

Members are responsible for checking their entry on the web site and notifying errors to the web-master promptly. webmaster@holidaymull.co.uk